The Cayman Islands Cayman.com.ky

Business and Leisure Guide, since 1996

(The Oldest and Most Trusted Website in the Cayman Islands)

Rate Card 2023-2024

Open Rates for Advertising on Cayman.com.ky



<u>Homepage</u>

US\$ 750.00 /month or +10% discount for yearly prepaid accounts

https://www.cayman.com.ky/

This is the most powerful page of the website and there is a limited amount of Ad space at only 3 Ads. Business within the categories of business, real estate and tourism will benefit from this backlink. We already have a <u>case study</u> that has proven that a backlink from cayman.com.ky results in a first page search engine result for a major keyword. We will be releasing an additional three (3) more case studies in the following weeks.



Parent Pages

US\$ 300 - 500.00 /month or +10% discount for yearly prepaid accounts

https://www.cayman.com.ky/business/ https://www.cayman.com.ky/real-estate/ https://www.cayman.com.ky/finance/ https://www.cayman.com.ky/info/ https://www.cayman.com.ky/vacations/ https://www.cayman.com.ky/things-to-do/

These parent pages are more popular than sub-menu pages or what we call in the industry as children pages. Its important to note that /vacations/ and /real-estate/ and /finance/ are more popular pages and costs more. There is a maximum of 5 Ads per page so that the advertisers can benefit the most from the backlink.



Sub-Menu Pages

\$50 - \$350 /month or +10% discount for yearly prepaid accounts

ALL URLS not mentioned above

The sub-menu pages are third tier pages connected to the parent pages, most of them provide valuable backlinks except some of them are new landing pages. All the new pages are being priced at the bottom of the tier at only \$50 /month. There is only a maximum of 5 Ads per page.



Advantage Advertising — Ads are placed in pages that have no Ads

US\$ 350 / month or +10% discount for pre-paid accounts

All URLS / web pages that do not have paid advertisers

The advantage of this package, is that you are paying a low price for a minimum of 5 Ad placements. The disadvantage is that you have no control over what pages they show up for.



All Advertisers Receive the following

- Banner design (max of 3)
- Keyword Research
- Keyword Integration into <alt> images
- Link follows
- Ensure max number of external links per page

Advertising on Cayman.com.ky involves obtaining a backlink from a trusted and relevant resource to boost your website's search engine ranking. Because we are SEO professionals, we are dedicated to ensuring that your website gains the maximum benefit from our backlink services. To maintain quality, we limit the number of backlinks allowed on each page.